



TASCO SPONSORSHIP APPLICATION FORM

Tasco Sponsorship Application Form

Introduction

Tasco is an active contributor to our community.

We currently support a range of organisations and initiatives, and are receptive to additional sponsorship offers.

To help guide you through our sponsorship application process, Tasco has developed this document to make our requirements clear to potential sponsorship seekers, and to encourage the presentation of proposals which meet those needs.

Overview

- We will consider proposals that are in line with Tasco's products and core values
- Tasco appreciates reasonable lead time for sponsorship requests

Tasco considers the following attractive benefits when assessing sponsorship opportunities:

- A natural link with our company values, which are:
 - Respect
 - Support
 - Honesty
- Provision of content for Tasco website
- Provision of content for Tasco electronic and printed newsletters
- Mention in media release(s)
- Tasco's logo on collateral – such as invitations, advertisements, banners and on any power point presentations
- Ability to provide branded merchandise to patrons, attendees or program participants
- Verbal recognition at event(s)
- Speech on day
- Free tickets to event(s)
- Naming rights to event or high profile sub-event
- Access to existing databases
- Access to database of attendees/participants

- Provide opportunity for key customer hospitality
- Product placement - using Tasco's products in a meaningful way as part of the event

For your opportunity to be considered, please complete *all* answers below:

- What kind of contribution are you seeking from Tasco? Please tick appropriate response:

- Less than \$500
- Between \$500 - \$1000
- Over \$1000


In-kind sponsorship (please provide details below):

- Key details of the opportunity

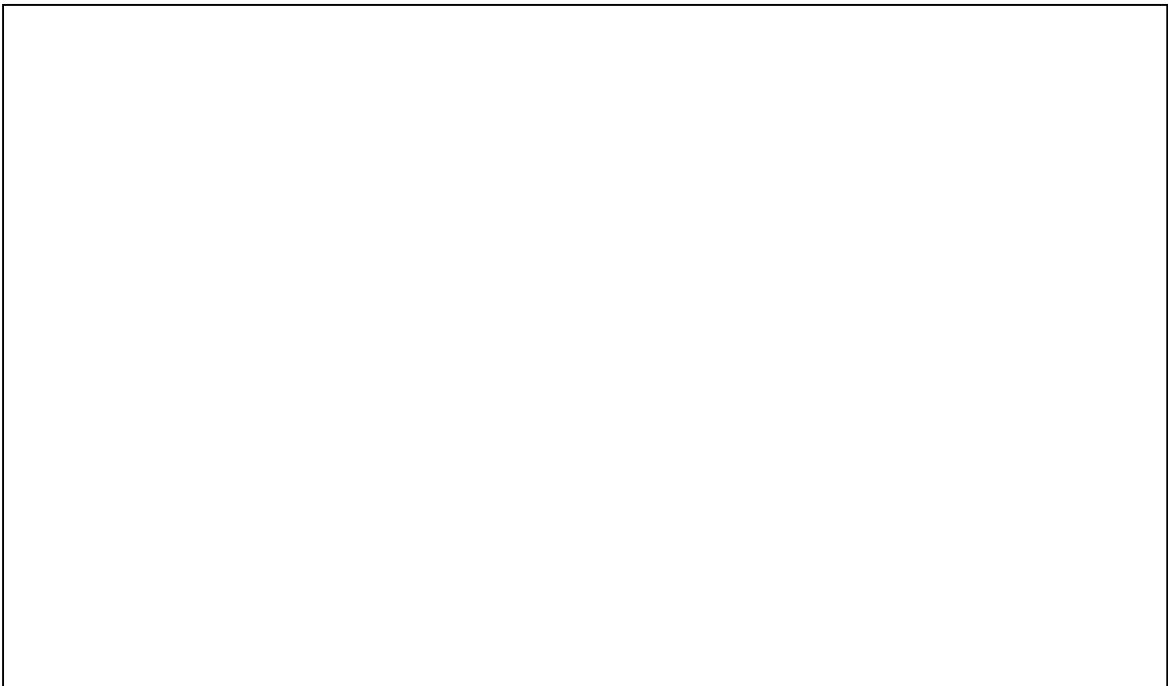
- How will you promote your initiative?

- Are there any other sponsors who have committed to-date? Please specify.

- What are the key benefits to Tasco from being a sponsor?



- What are the key deadlines for your initiative?



- Who are your target markets and other key stakeholders?

Process for Consideration:

- All proposals are received by Tasco's marketing consultancy, Brand Bureau, then reviewed and assessed for suitability.
- Applicants will be notified of the outcome of the application within 4 weeks

Submit your proposal to:

Brand Bureau
15 Yarra St
Geelong Vic 3220
Fax to: (03) 52233774
Email to: info@brandbureau.com.au